

# Rogers Bar HR

## Quality in Quantity

- Rogers Bar HR is the largest Charolais Breeder in the South and one of the oldest breeders in the country.
- We don't have "front pasture" and "back pasture" bulls - our bulls are just in the pasture.
- Rogers Bar HR doesn't follow trends or fads. We have been performance testing for more than 66 years to consistently produce uniform, quality cattle in quantity!
- Our bulls have won more BIF Certified rate of gain tests than any other Charolais breeder.
- Bulls are not creep fed - they are developed on GRASS - bermuda, bahia, and ryegrass.
- Rogers Bar HR bulls do not need an adaption period - they just do their job with no additional pampering.
- Our bulls are bred in the South, raised in the South, and they will work for you in the South.
- Be it grass or grain, our bulls will put on the pounds for you - More pounds, more money!

October  
18th



Selling  
153 Bulls



Selling  
21 Bred  
Heifers

Watch the sale and bid online through

This sale will be broadcast live on the internet.

**DVAuction**  
Broadcasting Real-Time Auctions

Real time bidding & proxy bidding available.

Join us for our  
Fall "Turn Out" Sale

**Saturday, October 18th, 2025**  
**Selling 153 Charolais Bulls,**  
**& 21 Bred Charolais Heifers**  
Catalogs and Videos Available on Our  
Website and Facebook October 1st!



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